



Dear Friend of the Foundation:

Thank you very much for your recent request for a Memorial Gift Program starter kit. This program is an excellent way to help with your clients' grief and is a wonderful practice enhancing tool. When you are able to express your sympathy in the time of their sorrow, it serves to strengthen the bond you have with your clients.

Enclosed please find a Memorial Contribution sheet and a sample memorial card that will be mailed to your clients. You can choose how to handle the memorials.

1. Mail the Memorial Contribution sheet with your check
2. Submit your Memorial Contributions on-line with a credit card at <http://www.tvmf.org>
3. Submit your Memorial Contributions via fax with your credit card information or receive an invoice at the end of each month

There is nothing you can do that will have a stronger impact on your clients! The best part is that you'll be helping the profession while using this tool to promote your practice. We are sure your clinic and the profession of veterinary medicine will benefit from your generous contributions. Also, your donations to the TVMF are tax deductible and you can rest assured that your donations stay in the State of Texas!

Should you have any questions, please contact Leah Ann Tibbitts, Foundation Director, at 512-452-4224 or Ltibbitts@tvma.org, and she will be happy to discuss this program with you. Again, thank you.

Sincerely,

A handwritten signature in dark ink that reads 'Chad Harris, DVM'. The signature is written in a cursive, flowing style.

Chad Harris, DVM
President, Texas Veterinary Medical Foundation



MEMORIAL CONTRIBUTIONS

Clinic _____ Veterinarian(s) _____

Address _____ Phone _____

City/State/Zip _____ Fax _____

Contact E-mail _____

Fax completed forms to 512-452-6633 OR mail to TVMF, 8104 Exchange Drive, Austin, TX 78754

Make checks payable to TVMF

\$10.00 per client memorial

Total Gift: _____

Date: _____

Circle One:

Visa

MasterCard

Check

Invoice Me

CC# _____

Exp: _____

SEC# _____

Signature: _____

CLIENT	ADDRESS	CITY, STATE, ZIP	ANIMAL'S NAME	ANIMAL TYPE

As an Expression to

Has Remembered
SAMPLE

With a Contribution to the
Texas Veterinary Medical Foundation
8104 Exchange Drive
Austin, Texas 78754



This contribution will be used to further animal health and well-being through
owner education, animal health research and continuing education.

As an Expression to

Has Remembered
SAMPLE

With a Contribution to the
Texas Veterinary Medical Foundation
8104 Exchange Drive
Austin, Texas 78754



This contribution will be used to further animal health and well-being through
owner education, animal health research and continuing education.

As an Expression to

Has Remembered
SAMPLE

With a Contribution to the
Texas Veterinary Medical Foundation
8104 Exchange Drive
Austin, Texas 78754



This contribution will be used to further animal health and well-being through
owner education, animal health research and continuing education.

As an Expression to

Has Remembered
SAMPLE

With a Contribution to the
Texas Veterinary Medical Foundation
8104 Exchange Drive
Austin, Texas 78754



This contribution will be used to further animal health and well-being through
owner education, animal health research and continuing education.



CARING IS A MUST...

Remembering a client through the grieving process is vital to your continued relations with that client, but most veterinarians have a difficult time handling this emotional situation. TVMF has given considerable thought to helping you deal with client grief and has developed the Memorial Gift Program to help you handle this challenge. Nothing you can do will have a more positive impact on your practice. The TVMF's Memorial Gift Program is a way for you to reach out to your bereaved clients by saying, "I care about your loss and I've made a contribution in your pet's honor so that animals in the future might live longer and happier lives."

BENEFITS...

- Helps you deal with the difficulty of client grief
- Serves to strengthen the bond you have with the client. This client is likely to be a customer for life.
- Increases "word of mouth" promotion of your practice
- Is completely tax-deductible
- It's simple!



"There is nothing I've done in 30 years as a veterinarian that has had such a positive effect on my bereaved clients as this program. My clients are tremendously moved upon seeing a contribution made to the Foundation in their pet's name. My only regret is that I didn't become involved in this program sooner."

—Dr. Lloyd Fiedler, Dallas

"The program has been a tremendous plus for our practice. It has worked better than other things we have tried to console grieving clients. The memorial gift seems to bind the client to our practice. We care very much about our clients, and this program definitely shows it."

—Dr. Rolf Lippke, Conroe

MEMORIAL GIFT PROGRAM

Strengthening Client Relationships



For more information about the Memorial Gift Program, please contact Leah Ann Tibbitts at ltibbitts@tvma.org or 512-452-4224.